

Press release

AMOS Group announces launch of all-new ALCONA branded product lines
Targeting crews at sea with innovative professional-grade products

Singapore, 14 March 2018: AMOS International (AMOS), today announced the launch of its new ALCONA brand of professional-grade products and the alconasupply.com ecommerce platform. AMOS has a long history of providing supplies, services, and solutions for crews at sea of major international shipping fleets and offshore oil and gas operators. Headquartered in Singapore, AMOS has additional operations in Shanghai and Hong Kong providing efficient cost management and logistics solutions across Asia to our valued customers.

At AMOS we understand that quality, safety and value are essential requirements for products used in the offshore workspace, which is why we have developed ALCONA as our own "value-brand" of professional-grade products designed to meet customer requirements.

ALCONA CrewGear is our product category solution for workwear and personal protective equipment (PPE) and all items have been specifically designed for crews at sea. ALCONA CrewGear includes technical coveralls, weatherproof outerwear, thermal underlayers, protective footwear, eyewear and work gloves, safety harnesses and our own innovative safety helmet system. ALCONA CrewGear products are an impressive line-up. We have developed the ALCONA Essentials range to focus on everyday consumables. These include a complete system of cleaning products, a range of energy-efficient lighting supplies (tubes & bulbs) plus crew bedding and towels that are both comfortable and durable - essential items that all crews will need. We will continue developing additional ALCONA product category solutions in the coming months.

The AMOS product design teams have worked closely with our network of manufacturing partners to develop innovative professional-grade products. As ALCONA is our own brand, we have direct control over product testing, certification, quality and, most importantly, product consistency. With no middle-men in the supply chain, AMOS can offer ALCONA products direct-to-customers at real value-for-money pricepoints

Launching alongside the ALCONA products is alconasupply.com a dedicated eCommerce platform where registered AMOS customers can conveniently browse and order ALCONA products online.

Danny Lien, founder and CEO of AMOS International, said: "Our customers operate multi-vessel fleets and major offshore oil and gas operations; standards are important to them. In these operating environments you need products you can trust. We want customers to know that they can confidently identify ALCONA products for use throughout their operation as products that are safe, cost-effective and fully compliant with international regulations.

We have worked hard with our manufacturing partners to develop the ALCONA ranges and we are confident that we can meet or exceed our customers' needs. Our mission is to strip out unnecessary cost from the supply process without compromising the end-product that we deliver. We want our customers to see and feel the ALCONA difference in the products themselves."

Kyle Shaw, Chairman of AMOS International and Founder and Managing Partner of ShawKwei & Partners, said: "The ALCONA brand represents a clear quality and value benchmark that marine and offshore purchasing teams know they can trust. We are proud to have played a part in the development of this Singapore-grown brand and we fully support AMOS in their commitment to ensuring crews at sea are efficiently supplied and well protected."

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About AMOS

AMOS International (AMOS) has a long history of providing supplies, services, and solutions to major international shipping fleets and offshore oil and gas operators. Headquartered in Singapore, AMOS has additional operations in Shanghai and Hong Kong providing efficient cost management and logistics solutions across Asia to our valued customers. With multiple locations around Asia, AMOS has direct access to three of the world's busiest ports and has developed a network of quality manufacturers and provisions suppliers across the region. AMOS has a commitment to provide quality, safety and value to crews at sea.

About ShawKwei & Partners

ShawKwei & Partners is a private equity fund manager operating across Asia since 1998 with offices in Hong Kong and Singapore. ShawKwei & Partners invests in mid-market manufacturing, industrial, and service companies operating across Asia with revenues between US\$50-800 million. After investing, ShawKwei & Partners helps companies to improve operations, acquire other companies, and raise capital from banks as well as equity investors. ShawKwei & Partners builds better businesses by partnering with management to identify and realize sustainable performance improvements in areas such as sales growth, margin expansion, and capital efficiency. Other recent investments by ShawKwei include YongLe Tape, China's leading adhesive tape manufacturer; and Beyonics, a leading precision engineering company with operations across Asia. Kyle Shaw is a pioneer in Asian private equity having managed investment portfolios since 1990 with Security Pacific National Bank and then the Tudor Investment Group. He established ShawKwei & Partners in 1998. For more information please visit: www.shawkwei.com.

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